



tracy ngo

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**Process-driven
conceptualizer
with a twist.
Seeking a creative
family to start
design adventures
with and to grow
as individuals.**

professional references

Beckham Dossett

Director, School of Art
Associate Professor, Graphic Design

Interim Associate Dean,
Kathrine G. McGovern College of the Arts

School of Art
University of Houston
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Taylor Harrell

Director of Marketing, Communications
and Patron Relations

Kathrine G. McGovern College of the Arts
University of Houston
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Fiona McGettigan

Associate Professor, Graphic Design

School of Art
University of Houston
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education

University of Houston

Bachelor of Fine Arts degree in Graphic Design, May 2016
Minor, Business Administration, Summer 2016

skills

Design

Concept development and production of branding/identity systems, print, web and digital, environmental and exhibition design, video animation, photography, and illustration

Technical

Experienced in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Lightroom, After Effects, Premiere, Audition). Proficient in Microsoft Office Suite, WordPress, HTML/CSS, and Cascade.

Related

Knowledgeable in creative writing, business administration and finances, internal and external marketing communications, social media marketing, and print production.

experience

Kathrine G. McGovern College of the Arts, University of Houston / 2016–present / *Graphic Designer II*
Identity, print, web, and environmental design for internal/external communications of performing and visual arts areas, including 3 schools, 2 major centers, a contemporary arts museum, and related arts programs. Role has grown to develop and execute event, digital, and social media marketing campaigns, lead in-house print production, work with local print vendors, and allocate marketing resources within college deans office.

Moore School of Music, University of Houston / 2015–2016 / *Graphic Designer*

Design for promotional material, print collateral, and web graphics within the school's designated branding standards. Role has grown to establishing insertion orders for marketing/advertising materials.

Electrical and Computer Engineering, Rice University / 2016–2017 / *Freelance Graphic Designer*

Brand and identity design of logos and icons for Computer Imaging Lab and Scalable Health website. Created illustrations for project proposal of emerging technology.

Brown School of Engineering, Rice University / 2015–2016 / *Graphic Design Intern*

Assist in design for promotional material, print collateral, and illustrations within the school's designated branding standards.

Defining Promos, Spring, TX / 2013–2015 / *Graphic Designer*

Create and convert illustrations and designs into vector art.

awards and exhibitions

SEGD Exhibition Honor Award, *en/gulf* Exhibition, 2017, *juried*

UH Brand Champion Awards, Postcard, Web Advertisement, and Email Design, 2016, *juried*

TWENTY⁰, University of Houston Graphic Design Senior Exhibition, MATCH, May 2016

UH School of Art Viewbook and Identity, 2016, *selected finalist*

UH Valenti School of Communications, Environmental Design Award, 2016

Stadium Student Commemorative Marker Contest, University of Houston, 2016, *finalist*

900, University of Houston Graphic Design Exhibition, Third Space Gallery, Feb 2016

en/gulf, University of Houston Graphic Design and Creative Writing Exhibition, Third Space Gallery, Dec 2015

UHGAP Scholarship, Oct 2015, *nominated*

Inter, University of Houston Graphic Design Exhibition, Winter Street Studios, May 2015

University of Houston School of Art Exhibition, Blaffer Art Museum, 2015 and 2016, *juried*

Academic Excellence Scholarship, University of Houston, 2011–2015

Top Ten Percent Scholarship, University of Houston, 2011

Dean's List, University of Houston

professional affiliations

AIGA, The Professional Association for Design / Sept 2014–present / *Houston Chapter, Supporter*
/ Oct 2018–present / *Houston Chapter, Designer 2025, Director*

GDSA, Graphic Design Student Association / 2015 / *Chief Financial Officer*

Design Loop, AIGA Mentorship Program / Summer 2015 / *Mentee*

UHGAP, University of Houston Graphics Alumni Partnership / May 2015–present / *Alumni*